

INNOVATORS

Presents



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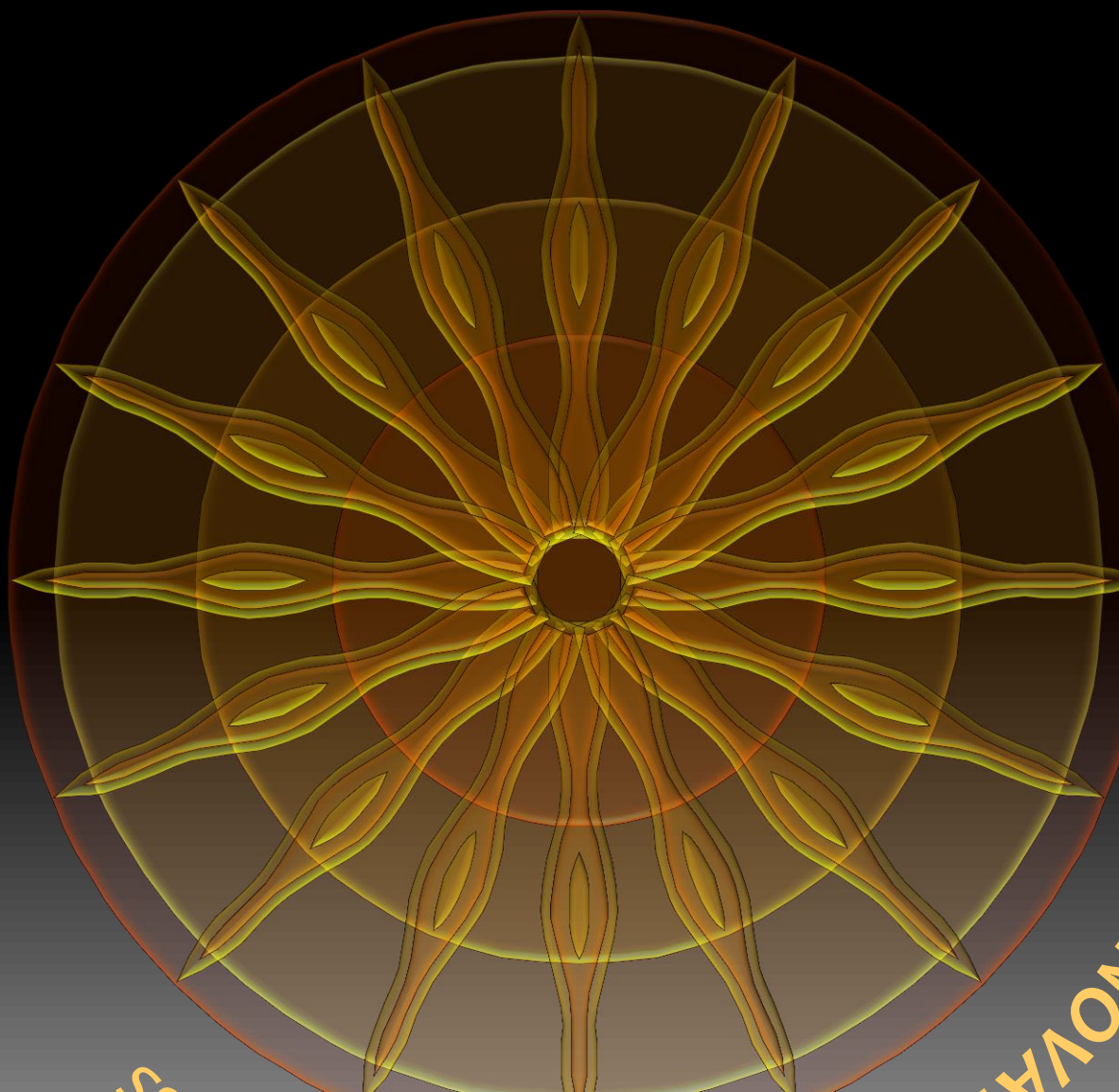
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CS

NOVA

INOVATOR'S *Strength*

- Innovators
- Deals Matters Efficiently
- Good Team Communication
- Decision Makers
- Friendly Group
- Give Values To Each Other
- Positive Point Of Views
- Assertive
- Responsible
- Polite

INOVATOR'S *Weakness*

- Need Mutual Support
- Fear Of Failure
- Fear Of Insult
- Every one is a scientist

OPPORTUNITY PLAN

Vegetable Shop (VegPro)



Flavor Milk (Flavro 6)



Livestock Feed Mill (LiveFeed)



Oxygen Plant (O₂)



Hand Embroidery (DothYard)



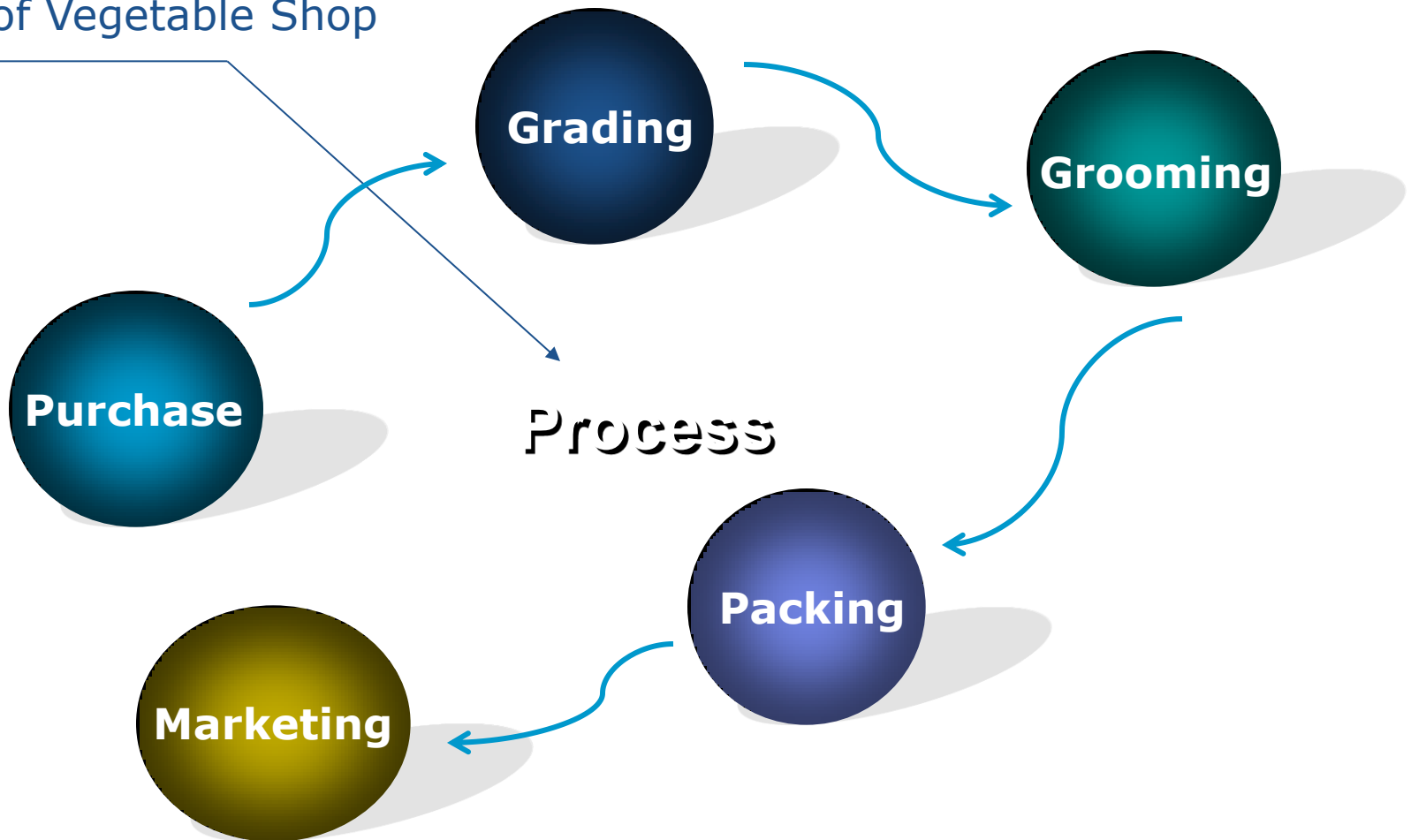
Vegetable Shop

VegPro



Vegetable Shop

Process of Vegetable Shop



SWOT Analysis of Vegetable Shop

STRENGTHS

- No direct competitors
- Low entry barriers
- Just-in-time Inventory
- Meeting the needs and expectations of our customers
- Pioneer Advantage
- Capturing Large Target Market
- Lower Rates
- Better Quality

WEAKNESS

- Perish ability
- Quality Crop Needed
- Lack of R&D department
- Non Compact ability with traditional machineries
- Lack of trained marketers

OPPORTUNITIES

- High demand for vegetables
- Daily use items
- Less Competition
- Agricultural Country Advantage
- Can capture high market shares

THREATS

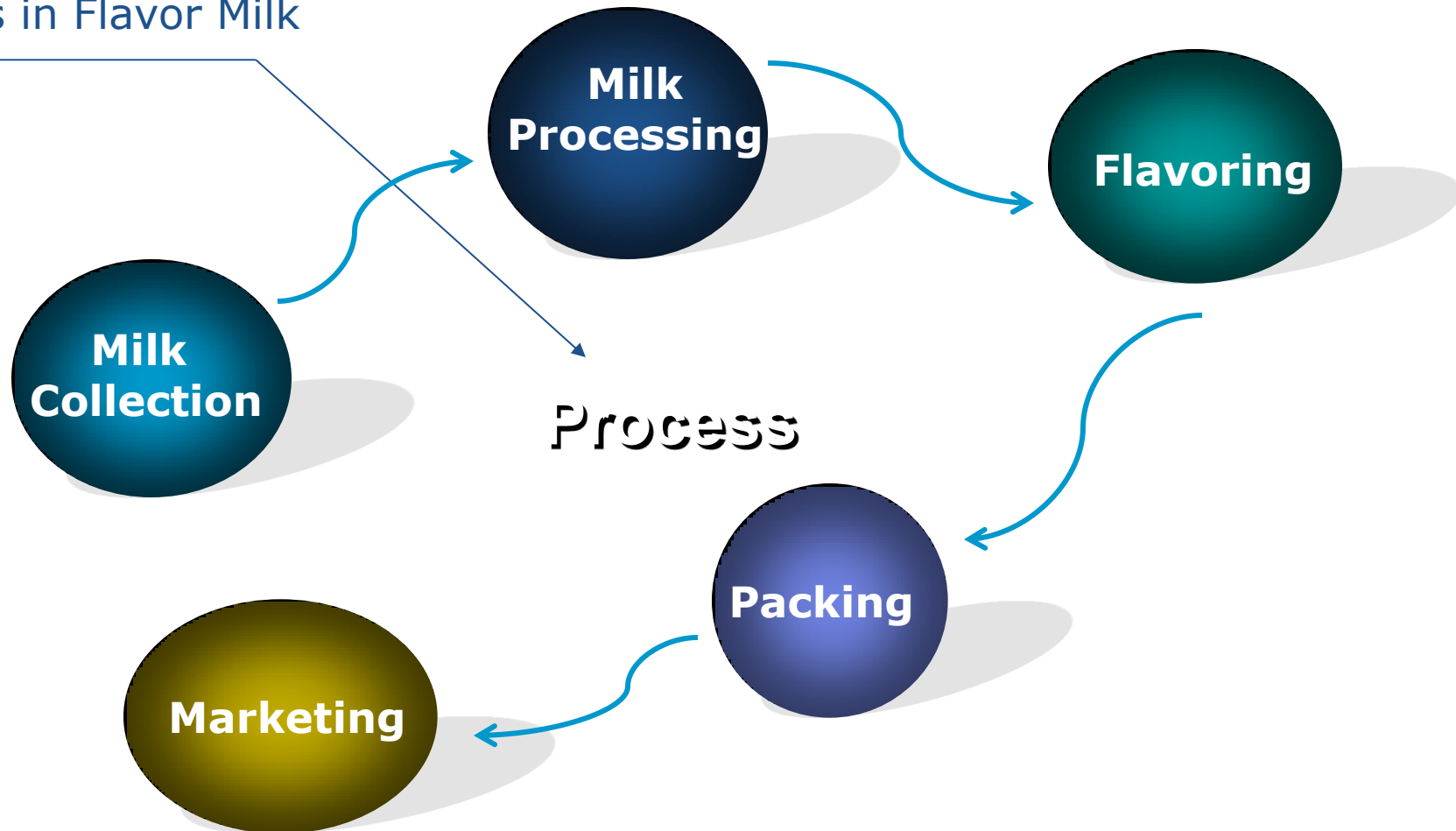
- Political instability
- Lack of Infrastructure
- Cold Storage Costs
- Lack of consumer awareness



Flavor Milk
Flavro 6

Flavor Milk

Process in Flavor Milk



SWOT Analysis of Flavor Milk

STRENGTHS

- Easy access to raw material
- Economically viable
- Financially profitable
- Major source of food
- Wide scope of Milk Production, ranking 5th in the world.
- Huge demand and supply gap in dairy sector

WEAKNESSES

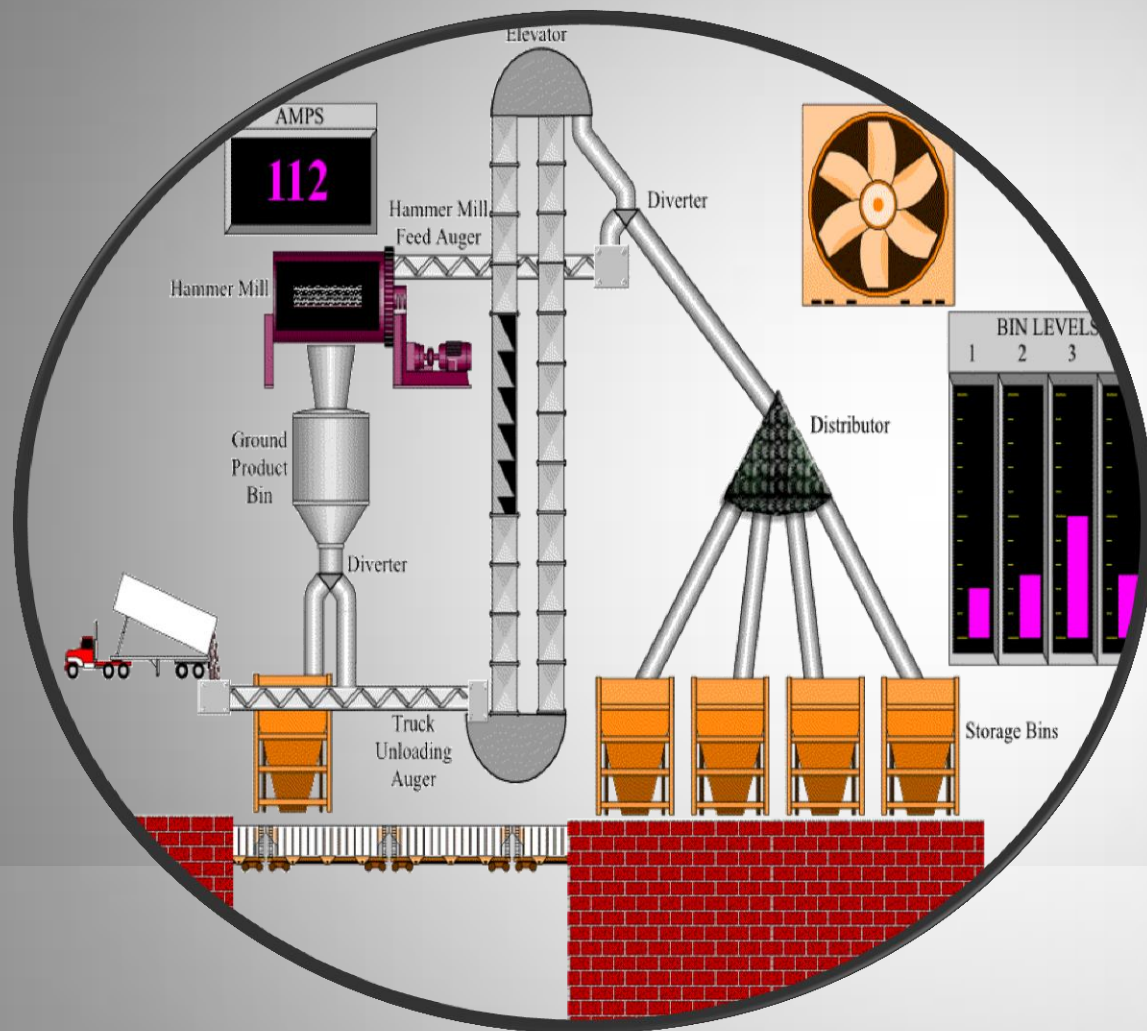
- Big player captured the market
- Required technical expertise
- High cost of machines and equipment
- Perishability
- Remote area, lack of farm to market approach & transportation.
- Non-availability of communication services.
- Nutrition is still a problem

OPPORTUNITIES

- Value addition to Milk
- Govt. of Pakistan & State Bank of Pakistan priority sector.
- Dairy products needs are 30% higher than supply.
- Commercially viable sector with great credit potential and absorption capacity.
- Unlimited flavors can be added

THREATS

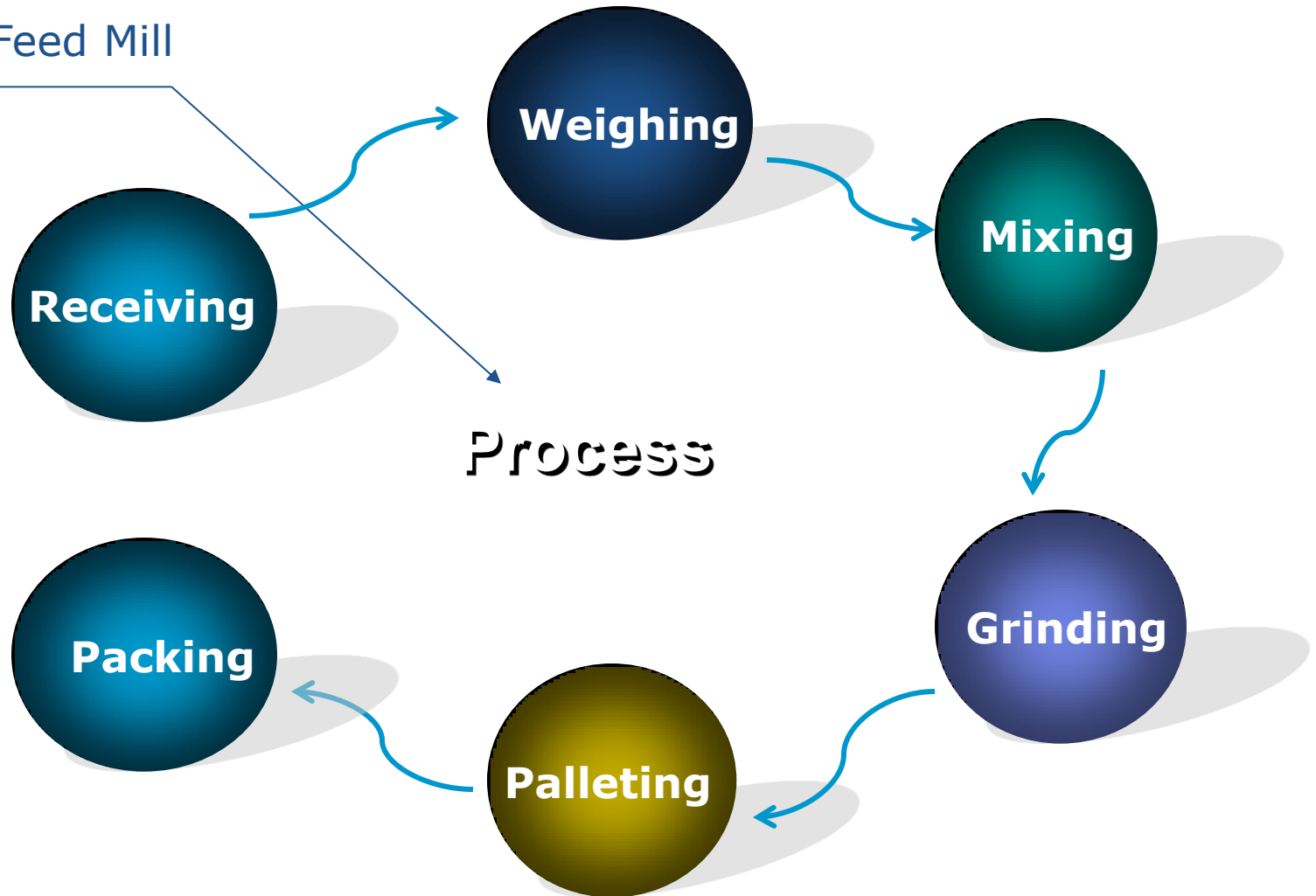
- Adulteration
- High competition
- High risks of diseases in live stock.
- Lack of media projection, non-recognition of problems.
- Lack of awareness about economics, demand & supply in market.



Feed Mill LiveFeed

Feed Mill

Process in Feed Mill



SWOT Analysis of Feed Mill

STRENGTHS

- 55 million animal and increasing day by day
- Profitable dairy farming
- Locally available cheaper feedstuffs raw materials
- Unskilled HR needed
- Investment in sector is increasing day by day and quality feed is a pre requisite
- More FCR by using quality feed

WEAKNESSES

- No quality standards
- Lack of proper storage facility
- Improper use of pesticides
- Limited availability of protein sources
- Comparatively poor nutrient composition of ingredients
- Lack of nutritional data
- Economies of scale needed
- Urea may be fatal to livestock resulting in urea toxicity.

OPPORTUNITIES

- 3 % annual growth rate in livestock population
- Increasing demand for compound feed.
- Livestock meat and milk demand increasing day by day
- The agro industrial by products can be used in feed formulation
- Proper labeled product marketing

THREATS

- Lack of awareness among livestock farmers
- Moisture in air
- Implementation of WTO
- The prices of different feedstuffs vary through out the year
- Limited availability of protein sources
- Political instability
- Forex rates stability



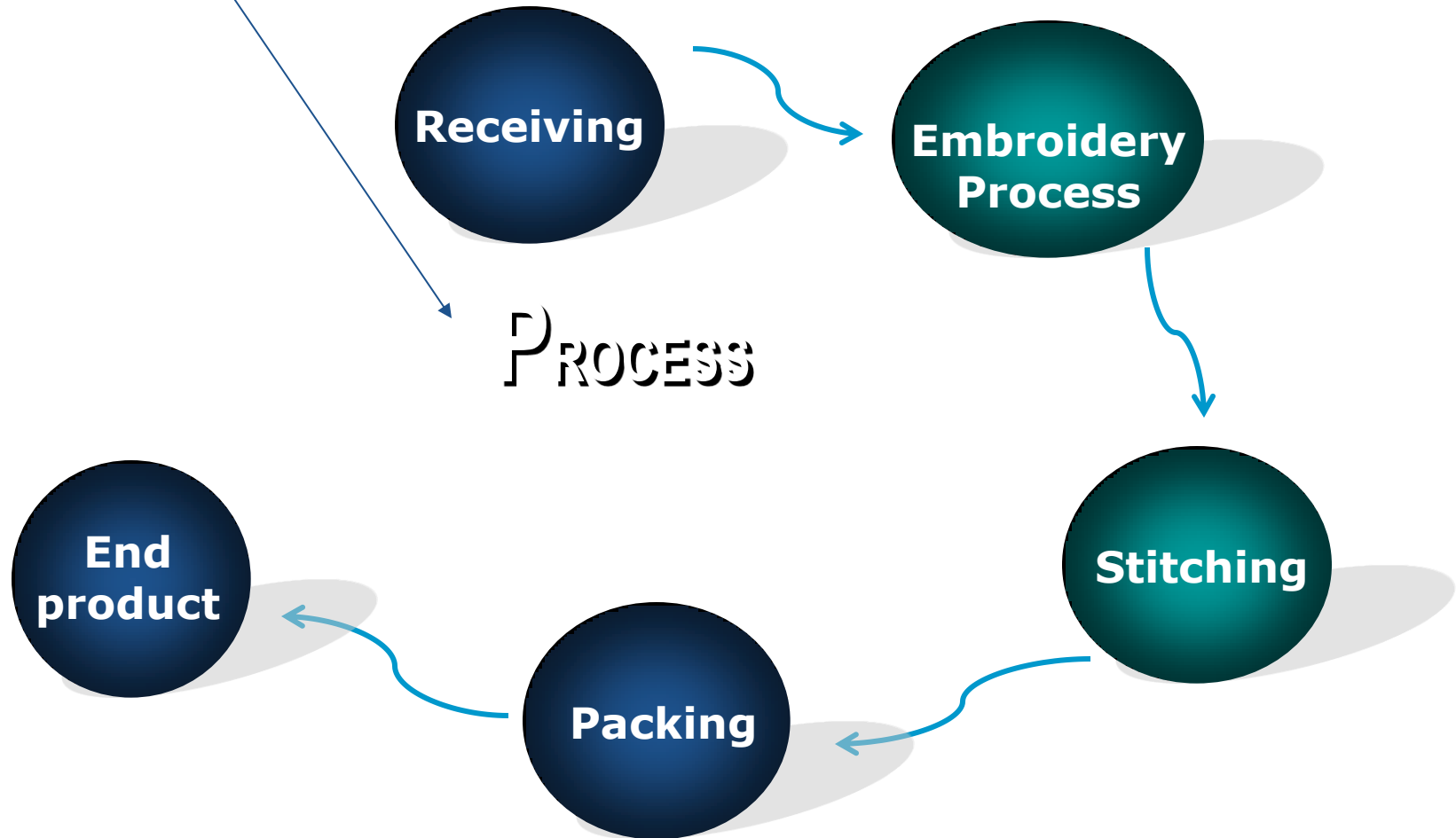
Hand Embroidery From Prisoners Women

Doth Yard



Hand Embroidery Process

Processes In Hand Embroidery from prisoner women



SWOT Analysis of Hand Embroidery

STRENGTHS

- No direct competitors
- Low entry barriers
- Cost effective
- Support of media
- Socially friendly

WEAKNESS

- Limited resources
- Access
- Encourage
- Find the potential

OPPORTUNITIES

- Can develop up to national level
- International level
- Un attended market
- Raising Pakistani embroidery

THREATS

- Political instability
- Legal instability
- Terrorist attack
- Unawareness of industrialist

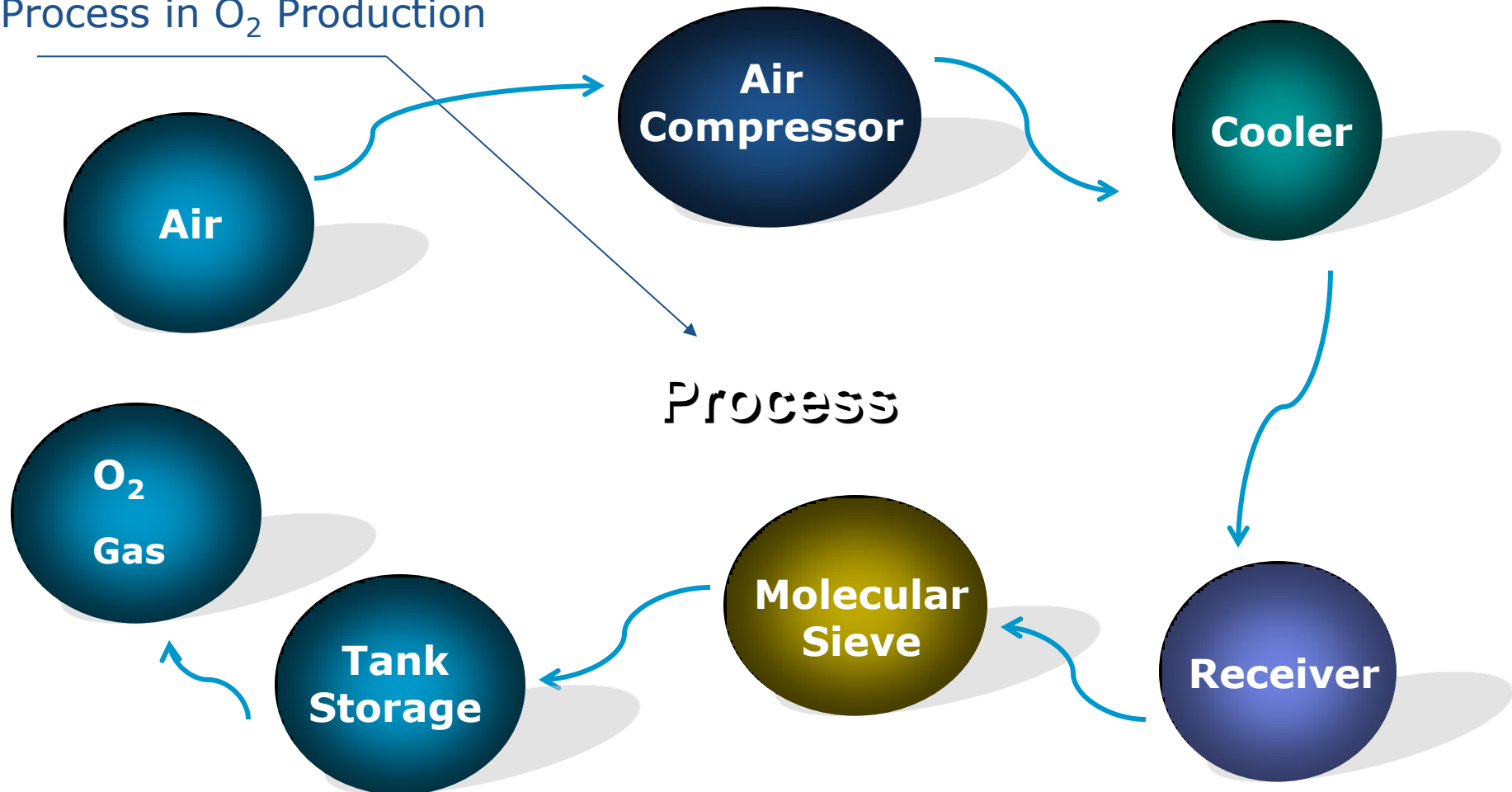
Oxygen Gas Producing Plant O_2





Oxygen Gas Production Plant

Process in O₂ Production



SWOT Analysis of Oxygen Gas Producing Plant

STRENGTHS

- Continuous availability & easy access of the raw material
- Availability of Cheaper Labor
- Latest technology with high working efficiency
- Safety & low power consumption
- The plant is very simple to operate
- Easy availability of spare parts
- Latest molecular sieve technology with out recurring cost of chemicals

WEAKNESSES

- The big players captured the market
- The process is totally automated and requires technical expertise of Plant Engineer and Machine operator on a continuing basis

OPPORTUNITIES

- Demand for Oxygen gas is influenced by the growth in the industrial sector
- Increase in the consumption in medical sector

THREATS

- Power failure
- Sensitive and highly flammable
- Expected losses during the initial stages of the Project
- Competitors' campaign

A globe of Earth is positioned in the upper left quadrant of the image. The globe shows continents in brown and green and oceans in blue, with white clouds. The background is a deep blue with a fine, pebbled texture, resembling a planet's surface or a space environment. A bright, circular light source is visible in the upper right, casting a long, soft shadow across the textured background.

BUSINESS SELECTION

REASONING OF SELECTION

On the basis of following “INNOVATORS” selected three ideas for Business Opportunity Plan

- ✓ ROI
- ✓ Fixed Cost
- ✓ Competitors
- ✓ Entry barriers
- ✓ User acceptance
- ✓ Bank Financing
- ✓ Government Support

Selection Analysis

	VegPro	Flavro6	O ₂	LiveFeed	DothYard
ROI	8	7	9	8	6
Fixed Cost	9	5	3	3	3
Competitors	8	7	6	5	8
Entry Barrier	8	6	5	7	8
User Acceptance	8	8	9	8	5
Bank Financing	6	8	8	7	4
Govt. Support	6	7	8	6	9
TOTALS	53	48	48	44	43

SELECTED BUSINESS

VegPro

Flavro 6

O₂



VegPro

A black and white photograph of a classroom scene. Several students are seen from behind, with their arms raised high, indicating they want to ask a question or answer. In the background, a chalkboard is filled with mathematical equations, including the quadratic formula $x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$ and other algebraic expressions. The word "Question....?" is overlaid in a large, bold, black serif font across the center of the image.

Question....?